

BFM Faculty Subject Choice Form. The Faculty offers most modules in our IB/(INTERNATIONAL BUSINESS) program, and two minors in IFMC
SUBJECT CHOICE FORM – SEMESTER 1, 2018-2019 Date:.....

Student name:..... Student number:.....; Signature:
Home address:.....City:
Country:..... e-mail:.....
Home University:..... Phone / Mobile:.....

After selecting your courses, please complete and SIGN the registration form.

The following modules and minors will be offered in the **IB/International Business program** in the first semester (starting August 2018). Minors contain several modules!! These are specified under YR 3.

Year 1

Module	Code	Credits	Class	Lecturer
Management and Organization	MO-1	3	1-.....	
Critical Thinking	CT-1	3	1-.....	
International Business Trends	IBT-1	3	1-.....	
Marketing Basics (intro to marketing)	MKT-1	3	1-.....	
Int. Business Project	IBP-1	6	1-.....	
Intro to Finance and Accounting (Including fundamental math)	IFAAC-A-1	6	1-.....	
Business English Communication A	BEC-A-1	3	1-.....	
Project Business Game (** one project week in Jan.2019)	BG-1	3	n.a.	n.a.

Year 2

Business Statistics B	STA-B-3	4	2-.....	
Micro-Economics	Micro ECO-3	3	2-.....	
E-Business	EBUS-3	3	2-.....	
Int. Business Law B	INTBSLAWB-3	3	2-.....	
Strategic Management	STRATMAN-3	2	2-.....	
Integrated project MS (management simulation) (***) one project week in January 2019)	IP-3 BS	2	n.a.	n.a.
Sales and Procurement	SA&PR-3	2	2-.....	
Cost Accounting	CA-3	3	2-.....	
Business English Communication C	BEC-C-3	4	2-.....	

Year 3

Global Marketing & Export Management	GMEM-5	4	3-	
Integrated Project: go into real business	IP-5	3	3-	
Financial Statement Analysis	FSA-5	3	3-	
Business English Communication E	BEC-D-5	3	3-	
Survival Dutch for Business exchange students	SURVDUTCH	3	3-	

IntBus MINORS (given in YR3)**

A	Minor Branding & Experience Marketing (SBM-5, Strategic Brand Management : 4 credits; TRNDS-5, Trends in Consumer Marketing: 5 credits; GUESTBRAND-5, Guest lectures and company visits: 3 credits; BRAN-SBA, Strategic Brand Audit: 3 credits)	Minor-5 BTCM	15 **
B	Minor Business and Service Marketing (BTOB-5, B2B Marketing: 3 credits; SCRM-5, Services Marketing & CRM: 4 credits; TRNDS-5, Trends in Consumer Marketing: 5 credits; GUEST MKT-5, Guest lectures and case assignments: 3 credits)	Minor-5 MBSM	15**
C	Minor Financial Markets (ADV.ACC-5, Advanced Accounting: 4 ects; BF-5, Banking & Finance: 2 ects; INVFIN.5, Investment Finance: 4 ects; CORPRMT-5, Corporate Risk Management Tools: 3 ects; FISEC-5 : Fixed Income Securities: 2 ects	Minor-5 FIN	15**
D	Minor Business in Asia (SCE-5 Social-Cultural Environment of Asia: 3 credits; PEG-5, Political Economy of Asian Growth: 3 credits; BIA-STRA-5, Business Environment and Managment in Asia: 3 credits; BIA CS-5, BIA Case Studies: 3 credits; BIA-PROJ-5, Asia Project: 3 credits;	Minor-5 BIA	15**
E	Minor Advanced Topics in Supply Chain & Operations Management (OSCM TRENDS-5: Trends in SCOM : 9 credits; OSCM-TF-5, PTrade Facilitation Course: 3 credits; Guest OSCM-5, Guest lectures & case assignments: 3 credits	Minor-5 OSCM	15**
F	Minor Human Resource Management (STRAT-5, Trends in strategic HRM: 3 ects; CHANGE-5, Change Mngmnt: 3 ects; HRM Processes , analytics and assessment: 3 ects; ILR-5, Int. Labor Regulations (Law): 3 ects; HRMESS-5, HRM Essay: 3 ects	Minor-5 HRM	15 **
G	Minor Sustainable Business (SUSB.INTR-5, Introduction to Sustainable Business: 3 credits; PB&E-5, Politics, Business and Environment: 4 credits; CSR&GSC-5, CSR and Global Supply Chains: 3 credits; GUEST SUSB-5, Cradle to Cradle and Guest lectures: 2 credits; SUSBESS-5, SUSB Essay: 3 credits	Minor-5 SUSHRM	15 **
H	Minor Business in Africa This minor consists of three theoretical themes: - History, Politics, Economics, and Socio-cultural aspects; - Trade, Foreign Direct Investments and International Relations; - Business Environment and Management; Lectures; guest lectures; individual assignments; writing of a market entry plan; and organizing an event on business in Africa; in total 15 ECTS; the six parts are strongly interlinked, and cannot be taken separately. BFM-IBMS-HMVT15-BAF-1617-W	Minor-5 BIF	15**
I	Minor Business in Latin America This minor consists of five submodules: 1. Latin American Business Practices (LABP) (3 ects) 2. Latin American Socio-Economic History and Business Culture (LASH) (4 ects) 3. Latin American Economic Analysis - a.k.a. "country deep dive" (LADD) (3 ects) 4. Market Entry Plan (MEP) (5 ects) BFM-IBMS-HMVT15-BLM-1617-W	Minor-5 BIF	15**
J	Language Minor: SP-1/B; SP-2/i; F-1/B; F-2i; DU-1/B; DU-2/i		

** Each of these minors has underlying modules (see details); since there can be commonality (clash of schedule), IB/BFM cannot guarantee that if more than one minor is chosen, schedule clashes/conflicts will not occur; therefore students are advised to take just one minor. *There can be last minute changes in the exact composition of the minors.* Minors will only be offered if there is enough enrolment. In the past year almost all of these minors were offered.

Subject Choice Form **IFMC/BFM**; if these financial minors are chosen, no others can.

Term A	<p>Minor Risk Management This minor deals with different forms of risk management in the modern business environment. Students will gain knowledge regarding the importance of risk management, as well as the principal risk management instruments and strategies.</p> <p>Entrance requirements: 3rd year Business students</p> <p>Period: Beginning of Sept 2018 - mid Nov. 2018</p> <p>Subjects</p> <table border="0"> <tr> <td><i>Operational Risk Management</i></td> <td>3 ects</td> <td>3 ects;</td> </tr> <tr> <td><i>Financial Risk Management</i></td> <td>3 ects</td> <td>3 ects;</td> </tr> <tr> <td><i>IT Risk Management</i></td> <td>3 ects</td> <td>3 ects;</td> </tr> <tr> <td><i>Compliance Risk Management</i></td> <td>3 ects</td> <td>3 ects</td> </tr> <tr> <td><i>Research Project Risk Management</i></td> <td>3 ects</td> <td>3 ects</td> </tr> </table>	<i>Operational Risk Management</i>	3 ects	3 ects;	<i>Financial Risk Management</i>	3 ects	3 ects;	<i>IT Risk Management</i>	3 ects	3 ects;	<i>Compliance Risk Management</i>	3 ects	3 ects	<i>Research Project Risk Management</i>	3 ects	3 ects	15
<i>Operational Risk Management</i>	3 ects	3 ects;															
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Term B	<p>Minor Controlling</p> <p>What will be our revenue if we spend one more dollar? Which performance indicators do we need in order to stimulate our employees? How can we develop a reliable system of performance measurement? Which structure of finance fits best in our company? How can we manage efficient working capital management? How can we structure large amounts of data into useful information? These questions are some examples of the challenging and interesting proceedings of a controller and topics that will be touched upon in this minor.</p> <p>Entrance requirements: 3rd year Business students</p> <p>Period: mid Nov. 2018 – end of Jan. 2019</p> <p>Subjects</p> <table border="0"> <tr> <td>Management Control</td> <td>5 ects</td> </tr> <tr> <td>Business Intelligence</td> <td>3ects</td> </tr> <tr> <td>Treasury Management</td> <td>3 ects</td> </tr> <tr> <td>Project Financial Control</td> <td>4 ects</td> </tr> </table>	Management Control	5 ects	Business Intelligence	3ects	Treasury Management	3 ects	Project Financial Control	4 ects	15							
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Business Intelligence	3ects																
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* This minor/module can ONLY be chosen as a complete (15 ects) unit.

Sending Institution:	Faculty:
Name:	Signature: