

Symposium

Transitions in the Economy:  
a digital and circular future

# Theme Packaging:

**Host: Matthijs Droes, researcher**

Packaging is responsible for a large part of our waste streams.

A products Packaging has evolved from functional barrier to a voicing of brands and integral part of the product experience.

What does your sustainable future look like concerning packaging and the waste of resources it causes?

Do you think in the future packaging has lost its value and will disappear or does it evolve in something else. What kind of problems do you experience or what do you see is needed to Reduce, Re-use, Recycle and Re-new packaging?

**let's change**  
YOU. US. THE WORLD.

**DE HAAGSE**  
HOGESCHOOL